



Presented by UTAH HOME BUILDERS ASSOCIATION

Exhibitor Application
May 15 & 16, 2015
South Towne Exposition Center
www.UtahDreamHomeExpo.com

Company Name

Company Phone

Company Website

Company Mailing Address, City, ZIP

Contact First and Last Name

Contact Phone

Contact Email

Are you a Home Builders Association member?

- Yes No

Which local Home Builders Association are you a member of? Choose all that apply

- Bear Lake HBA Cache Valley HBA
 Iron County HBA Northern Wasatch HBA
 Park City HBA Salt Lake HBA
 Southern Utah HBA Utah Valley HBA

HBA members save up
to 33%!
Join now!

Would you like information about HBA membership?

- Yes No

Space Selection

HBA Member Pricing

- 10'x10' Standard Exhibit Space...\$800
Quantity: _____
- 10'10' Premium Corner Space....\$900
Quantity: _____
- 10'x20' Two Premium Booths...\$1,800
Quantity: _____
- 10'20' One Premium Booth....\$1,700
Quantity: _____

Non-HBA Member Pricing

- 10'x10' Standard Exhibit Space...\$1,200
Quantity: _____
- 10'10' Premium Corner Space....\$1,300
Quantity: _____
- 10'x20' Two Premium Booths...\$2,600
Quantity: _____
- 10'20' One Premium Booth....\$2,500
Quantity: _____

Each 10x10 includes: 4 exhibitor badges, 1 6ft skirted table and two chairs. Electricity is extra, please contact JP Display for pricing and orders: 801-523-7083

In order of preference, where on the floor would you like to be located?

First:_____ Second:_____ Third:_____

Please Continue to Page 2

Will you be doing direct sales at this event?

Yes No

Tell us about the products and/or services you plan to sell and display: _____

Which category would you like your company listed in the Show Guide? Choose all that apply

- | | | |
|--|--|--|
| <input type="checkbox"/> General Contractor | <input type="checkbox"/> Education | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Remodeling Contractor | <input type="checkbox"/> Fencing | <input type="checkbox"/> Cabinets |
| <input type="checkbox"/> Communities | <input type="checkbox"/> Windows | <input type="checkbox"/> Appliances |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> HVAC | <input type="checkbox"/> Lighting |
| <input type="checkbox"/> Landscape | <input type="checkbox"/> Electrician | <input type="checkbox"/> Masonry |
| <input type="checkbox"/> Outdoor Living | <input type="checkbox"/> Home Automation | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Floor Coverings | <input type="checkbox"/> Other: _____ |

Do you want to distribute the Dream Home Expo Show guide at your business a month before the show?

Yes No

Prize Giveaways!

Dream Home Expo will be announcing prize giveaways to attendees throughout the event. Exhibitors receive additional advertising through participation. Prizes must be values at \$250 or more and must be tangible. Limited spaces are available. See exhibitor manual for futher details.

Are you interested in this promotional opportunity?

Yes No

Agreement

Terms & Conditions (Page 3) I Agree Consent Agreement I Agree

Authorized signature: I understand that my electronic signature is legally binding. My consent to use my electronic signature applies to this Exhibitor Application docutment and Terms and Conditions

Signature: _____

Payment

Check: make out to Utah Media Group

Visa, Mastercard, Am/Ex and Discover Card are accepted

I authorize Utah Media Group to charge my card my full booth amount of: _____

Name on Card: _____ Expiration Date: _____ CCV#: _____

Card Number: _____ Billing ZIP: _____

Signature: _____ Date: _____

Terms and Conditions

Cancellation by Organizer: In the event that the premises leased hereunder, or any portion thereof, are not available for occupancy upon commencement or during the term of the exhibit space lease due to fire, casualty, acts of god, strikes, national emergency or other cause beyond the control of Organizer, this lease and the obligations of Organizer and Exhibitor hereunder shall be terminated, and Exhibitor hereby waives any claim against Organizer for damage by reason of such termination, provided, however, that any unused portion of the rent due hereunder shall abate, or if previously paid shall be promptly refunded by Organizer to Exhibitor.

Liability and Indemnification: Exhibitor agrees that it will indemnify and hold and save whole and harmless from and against all claims, demands, actions, damage, loss, cost, liabilities, expenses and judgments recovered from or asserted against Organizer on account of injury or damage to person or property to the extent that any such damage or injury may be incidental to, and arise out of, or be caused either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or any person entering upon the premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when such damage is the result, proximate or remote, of the violation by the Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of Organizer by Exhibitor shall be effective unless such damage or injury may result from the sole and active negligence or gross negligence or willful misconduct of Organizer. Exhibitor covenants and agrees that in case Organizer is made a party to any litigation commenced by or against Exhibitor or relating to this lease of the premises leased hereunder, then Exhibitor will pay all costs and expenses including reasonable attorney's fees and court costs incurred by or imposed upon Organizer by virtue of any such litigation.

Insurance: Exhibitors are advised to obtain insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others at their own cost and expense. Organizer assumes no risk and by the acceptance of this Agreement, Exhibitor expressly releases Organizer of and from any and all liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of said space by Exhibitor, and to agree to hold and save Organizer harmless from any loss or damage by reason thereof.

Property Damage: Neither Organizer nor Exhibitor shall be responsible for any loss of, or damage to, property of the other party, including but not limited to, loss or damage occasioned by theft, fire, smoke, acts of god, public enemy, riot, civil commotion or other insurable casualty, and Organizer and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it will be the responsibility of Organizer and Exhibitor, respectively to secure its own insurance or otherwise protect itself and its property against such loss or damage

Subrogation: Each party hereto hereby waives any and all claims which arise in its favor and against the other party hereto during the term of this lease or any extension or renewal thereof for any loss of, or damage to, any of its property which loss or damage is covered by valid and collectible fire and extended coverage insurance policies, to the extent that such loss or damage is recovered under said insurance policies. Said waivers will be in addition to, and not in limitation or derogation of, any other waiver or release with respect to any loss or damage to property of the parties hereto in- as-much as the above mutual waivers will preclude the assignment of aforesaid claim by way of such subrogation (or otherwise) to an insurance company for any other person, each party hereto hereby agrees immediately to give to each insurance company which has issued its policies of fire and extended coverage insurance written notice of the terms of said mutual waivers, and to have said insurance policies properly endorsed, if necessary, to prevent invalidation of said insurance coverage by reason of said waivers.

Binding Effect: No alterations or variations to the terms of this Agreement shall be valid unless made in writing and signed by all of the parties hereto. No oral understanding or agreements not incorporated in this Agreement shall be binding on the parties. The terms of this contract shall be binding upon and inure to the benefit of Organizer and Exhibitor, their respective heirs, representatives, executors, administrators, successors and assigns. Failure of Organizer to discover or insist in any one or more instances upon the strict observation or performance of any of the terms or conditions of this Agreement shall not be deemed to constitute a waiver by Organizer of the observation or enforcement of those or any other terms or conditions thereof.

Captions: The captions herein contained are inserted only as a matter of convenience and for reference and in no way define, limit or describe the scope or intent of this contract or in any way affect the terms hereof.

General Information: These regulations made by Organizer, and all amendments that may be so made, will be binding upon Exhibitor regardless of the date of submission of the exhibiting contract. Any matters which are not specifically enumerated in these regulations and which may materially affect the operation of the exhibition will be subject to the discretion of Organizer. The interpretation of the regulations shall be in the sole discretion of Organizer and all decisions will be final. These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive and successful exhibition, in an effort to provide the greatest good to the greatest number.

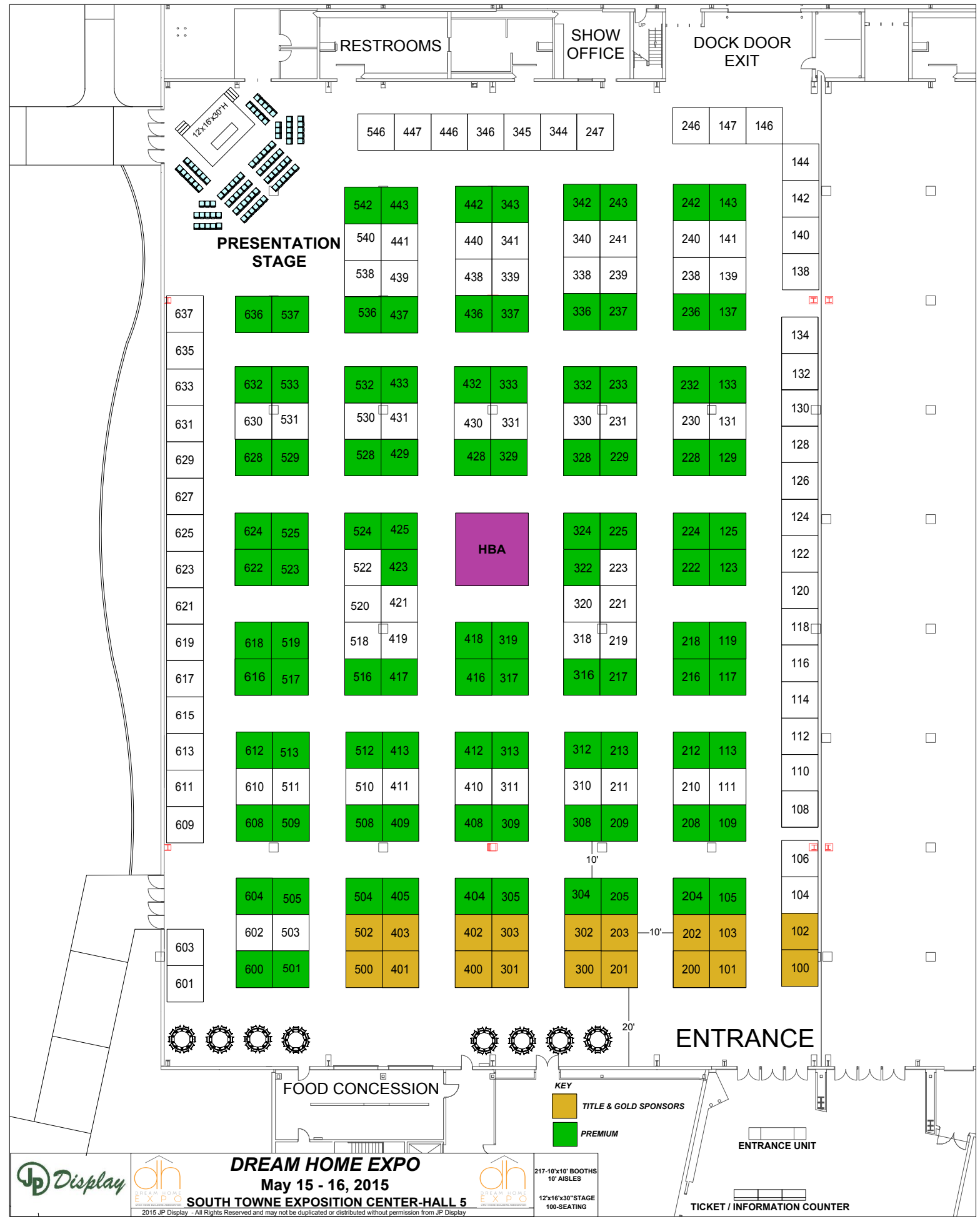
Attorney's Fees: In the event that Exhibitor does not comply with the terms and conditions of this contract, including non-payment of booth space rental fees, Organizer is entitled to take legal action to enforce this Agreement and recover all legal expenses and monies due from Exhibitor, including reasonable attorney's fees and collection of court costs.

Booth Cancellation/Refund Policy: Booths are first come first serve. No refunds will be given for any cancellation after April 15, 2015.

Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the State of Utah and venue for any legal action regarding this contract shall be Salt Lake County, Utah.

Music Regulations: Because of copyright laws, music will not be allowed at the Dream Home Expo without prior written authorization from show management. If music is played at the show and a written authorization is not on file, you will be asked to stop using the music. If you use any music during the course of this show that is in violation of copyright laws, you will be responsible for all claims, actions, costs and expenses that pertain to the violation.

Filming and Photography: The Utah Home Builders Association reserves the right to film and/or photograph any and all parts of the Dream Home Expo to use in promotional materials for the current as well as future exhibitions. This includes, but is not limited to, presentations and booths.



RESTROOMS

SHOW OFFICE

DOCK DOOR EXIT

PRESENTATION STAGE

HBA

ENTRANCE

FOOD CONCESSION

KEY
 TITLE & GOLD SPONSORS
 PREMIUM

ENTRANCE UNIT

TICKET / INFORMATION COUNTER

DREAM HOME EXPO

May 15 - 16, 2015

SOUTH TOWNE EXPOSITION CENTER-HALL 5



217-10'x10' BOOTHS
10' AISLES
12'x16'x30" STAGE
100-SEATING



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